

**Tamara Gane**

<https://tamaragane.contently.com>

Sample Articles- [Travel + Leisure](https://www.travelandleisure.com/trip-ideas/national-parks/valley-of-fire-state-park-nevada-hiking-wildlife)

[Southern Living](https://www.southernliving.com/travel/romantic-winter-getaways-every-southern-state)

[Reader’s Digest](https://www.rd.com/article/pantry-organization-ideas/)

1.8K [Twitter](https://twitter.com/tamaragane) followers

[Linkedin](https://www.linkedin.com/in/tamara-gane-395125161/)

**Publication Overview**

**Travel+Leisure**

Travel Leisure travel magazine that is travelers’ best resource for trip ideas, hotel, flight sales, city guides, and travel tips from the experts. It’s mission is to inform and inspire passionate travelers. This publication covers topics such as World’s Best, Cruises, Travel Products, News and more. Travel +Leisure offers a free 30 day subscription to there VIP package and charing takes place every month.

**Southern Living**

Southern Living is a lifestyle magazine aimed at readers in the Southern United States featuring recipes, house plans, garden plans, and information about southern culture and travel. This publication is the ultimate insiders’ guide to Southern sulture, recipes, travel, and events. Sothern Living subscriptions can vary from one issue only, to monly to yearly.

**The Washington Post**

The Washington Post is an American daily newspaper that hs published sixty-nine pulitizer prize winning pieces. The post is well known for its political resporting and is one of the few remaining American newspapers to operate foreign bureaus. This publication covers topics on politics, opinions, War in Ukraine, Coronavirus, Investigations, Tech, Lifestyle, Worlds Sports, and more. The Washinton Post is an annual subscription service with two different packages one is the All Access Digital and the other is the Premium Digital with a $20 difference between the two.

**Reader’s Digest**

Reader’s Digest is an American-general interest family magazine with monthly subscriptions. Thhis publication covers topics on Arts & Entertainment, Beauty & Fashion, Food, Home, Money and more. Reader’s Digest is America’s fourth largest-circulation magazine brand, standing out more than ever in today’s cultural landscape due to its themes of optimism, faith, heroism, trust, humor, and wellness. This publication’s mission is to share trusted avice and stories to help you and your family enjoy healthy, wealthy, and wise lives.

**Journalist Overview**

Tamara is a Seattle-based freelance writer with regular features appearing in top publications including Southern Living, Travel+Leisure, Reader’s Digest, The Washington Post, and more. She covers content on food, travel, and more.

**Dietary Restrictions**

**Travel Details**

**Flight:** American Airlines, Confirmation #

Wednesday, August 24 - Departing SEA on Flight #AA2769 at 1:50 PM Arriving Knoxville 11:53 pm on Flight #AA2980

**Airport Transfer:**

**Room Type:**

**Room Confirmation:**

**Thrursday Excursion Request:**

**Friday Excursion Request:**

**Hunter So**

[**https://hunterso.io**](https://hunterso.io)

9.8K [Instagram](https://www.instagram.com/hunter.so/?hl=en) followers

Instagram engagement: 1.55%

**Overview**

**Photographer/Videographer Profile**

Hunter is an LA-based videorgapher who does great work in his hospitality profile. Hunter’s work focuses mainly on social media, lifestyle, events, Hospitality & Travel, Health & Wellness, Celebrity, Commercial and Destincation Weddings. He has worked with Sony, Disney, Pacsun, Thorne, Chapman University, Bose, Tony Robbin, Adidas, Danon Light and Fit, Fresh Vine Wine, Posrche, Don Julio Taasa Lodge, and more.

**Secured Coverage**

* One, 30 sec. video of hotel complex (including both hotels and Maker Exchange)sized for website and social
* two rounds of revisions
* Four, 10 sec. videos
* Ten final images for both website and social use
* Raw footage of b-roll and images or own use in future
* Social coverage - a static post each day devoted to the two hotels with video/reel as you see fit, 3+ IG stories each day highlighting the hotel destination and area experiences with geo tag, tap link to the hotel websites included on posts and access to the images/recap of how posts perform following visit

**Dietary Restrictions**

**Travel Details**

**Flight:** American Airlines

**Airport Transfer:**

**Room Type:**

**Room Confirmation:**

**Thrusday Excursion Requst:**

**Friday Excursion Request:**



[**Edible Nashville**](https://ediblenashville.ediblecommunities.com/)

Jill Melton-Editor & Founder

683 [Instagram](https://www.instagram.com/ediblenashtn/) followers

Instagram Engagement: 5.62%

**Publication Overview**

Edible Nashville is a food magazine about people. They are dedicated to telling the stories behind Music City’s vibrant local food movement. Each issue spotlights farmers, artisans, chefs, restaurants, home cooks, and gardeners. This publication is a free magazine distributed throughout the city and is also available by subscription and throughout select venues, including hotels, events, supermarkets, and farm markets. Edible Nashville is proud to be a James Beard award-winning company that has fostered 87 edible publications, a PBS television show (Edible Feast), and Edible Radio.

**Jounralist Profile**

Jill Melton is the Founder and Editor of Edible Nashville. She is a chef, author, and registered dietitian with over 30 years of experience in food media. She has lived in Nashville for nine years and in the south for 25 years. She spent 15 years with Cooking Light magazine, bringing it from infancy to a household name, and most recently, Relish magazine, which she launched and grew to be one of the most prominent food magazines in the country, read by over 16 million people. Jill has built Edible Nashville into a 360 brand that includes print, digital, and events and has a very engaged following.

**Secured Coverage**

Wine Tasting  
(2 months / 1 issue): $3,200 (or $1,600 billed monthly)

• Full page print advertisement in upcoming issue  
• Website ad rotation for two months  
• 1 dedicated e-blasts to digital newsletter subscribers

**Dietary Restriction**

**Travel Details**

**Flight:**

**Airport Transfer:**

**Room Type:**

**Room Confirmation:**

**Thrusday Excursion Requst:**

**Friday Excursion Request:**

**Catherine Smith**

[Website: Her Bags Were Packed](https://www.herbagswerepacked.com/)

Guest – William Pursifull (goes by TJ)

Sample Article –[This falafel restaurant is the “ Nicest Place in America”](https://www.10best.com/interests/food-culture/what-makes-yassins-falafel-house-the-nicest-place-in-america/amp/)

1.6K [Instagram](https://www.instagram.com/herbagswerepacked/) Followers

804 [Twitter](https://twitter.com/bagswerepacked) Followers

**Publication Overview**

Her Bags Were packed is a blog written by Catherine Smith, where she focuses on helping women release emotional baggage through solo travel and self-discovery. The blog includes content on solo travel, travel tips, things to do, self-care, places to go, money, and stories. This blog and Catherine have been featured in/on Forbes, The New York Times, You OUghta Know, Nerd Wallet, and Capital One.

**Journalist Profile**

Catherine Smith works as Reader's Choice Awards Production Manager and Social Media Director for USA Today 10 Best. Catherine has written/contributed to many stories for USA Today's 10 Best, including Where to find 10 of the best cider pairings in Pennsylvania, The Wine trail in the Great Smokey Mountains is completely free, and This falafel restaurant is the "Nicest Place in America." In addition, she is the founder of Her Bags Were Packed, a travel blog. Catherine knows a lot about Budget Travel, Hidden Gems, and Sports and is interested in unique culinary experiences and off-the-beaten-path adventures.

**Dietary Restrictions:** None (TJ doesn’t normally drink alcohol)

**Secured Coverage**

**Travel Details:**

**Flight:**

**Airport Transfer:**

**Room Type:** King Room

**Room Confirmation:**

**Thursday Excursion Request:**

**Friday: Excursion Request:**

[**Nashville Interiors Magazine**](https://nashvilleinteriors.com/)

**Kim Vetrano-**

**Guest-** social media/videographer (name?)

**Publication Overview**

Nashville Interiors is a stunning visual showcase for design, art, and architecture and are Middle Tennessee’s premier source for home inspiration. This publication has been in print since 2002, but has been under the ownership of Hollie Deese, Publisher and Managing Editor, Pam Harper, Sales Director, and Jennifer Goode Stevens, Copy Editor, since 2017. At Nashville Interiors Magazine, they showcase not only the most beautiful homes but also those with the most creative ideas for small space living, unique home products and services, individuals and families who are making a difference in their communities, and local area craftsman who are keeping the art of hand-crafted beauty alive. This magazine is a subscription-based on current and past issues and is printed quarterly.

**Journalist Profile**

**Secured Coverage**

**Dietary Restrictions:** None (

**Travel Details**

**Flight:**

**Airport Transfer:**

**Room Type:**Two separate rooms

**Room Confirmation:**

**Thursday Excursion Request:**

**Friday: Excursion Request:**

[**Park Magazine**](https://parkmagazineny.com/digital-issue/)

Julie Sagoskin- Editor-in-Chief

Recent Article:[Miraval Bershires: An Unrilaved Resort and Spa Experience Awaits](https://parkmagazineny.com/miraval-berkshires-an-unrivaled-fesort-and-spa-experience-awaits/)

10.6k Park Magazine [Instagram](https://www.instagram.com/parkmagazineny/) Followers

Reach: 300K subscribers

550K online readers

**Publication Overview**

Park Magazine is a New York-based luxury lifestyle publication, bringing its readers a unique experience and a fresh look as they discover the best in art & culture, real estate, travel, dining, fashion, and wellness. This monthly magazine is mailed to 300,000 subscribers in the upper echelon of Manhatten's zip codes. Park offers a unique behind-the-scenes perspective on the people and lifestyles in the wealthiest zip codes in Manhatten. In addition, this publication embraces the city's most inspiring residents' style, substance, accomplishments, and intelligence. Park is distributed quarterly and is available throughout Manhatten with 30,00 copies printed each edition with a heavy targeting of the Upper East & West Sides and midtown.

**Journalist Profile**

Julie Sagoskin is the Editor-in-Chief for the luxury lifestyle magazine Park Magazine and Co-Host of Gettig the Skinny on WABC 77 Talk Radio. She oversees the editorial team to ensure the most relevant content, secure national press placements, plan photo shoots, and interview celebrities and newsmakers. In addition, Julie covers topics on Arts & Culture, Real estate, Travel, Fashion & Beauty, and Fine Dining.

**Secured Coverage**

Two pages fo beautiful editorial plus online and social media coverage. The story would focus on the hotel, destination, dining, amenities, etc. This would run in the Fall or Winter Issue.

**Travel Details:**

**Flight:**

**Airport Transfer:**

**Room Type:**

**Room Confirmation:**

**Thursday Excursion Request:**

**Friday: Excursion Request:**